

Comparison of Activities in Music and Photographic Stock Creation

	Music and Audio	Photography
Project Management	<ul style="list-style-type: none"> ● Arranging for talent (musicians, recording engineers) ● Arranging for equipment hire/purchase ● Accounting, invoicing, handling payments ● Arranging for studio time and attendance 	<ul style="list-style-type: none"> ● Arranging for talent (models, set designers, photographer's assistants) ● Arranging for equipment hire/purchase ● Accounting, invoicing, handling payments ● Arranging for studio time and attendance
Creation	<ul style="list-style-type: none"> ● Composition ● Arrangement ● Orchestration and Scoring 	<ul style="list-style-type: none"> ● Composition (not only of set and angles), but wider in terms of set management ● Shooting plan / set description
Capture	<ul style="list-style-type: none"> ● Recording session ● Playing the instruments & singing ● Tracking ● Selection and placement of microphones 	<ul style="list-style-type: none"> ● Photo shoot ● Selection and placement of light modifiers ● Dialling in settings per photo and pressing the shutter
Post	<ul style="list-style-type: none"> ● Cleaning up audio - removing glitches, de-essing ● Mixing 	<ul style="list-style-type: none"> ● Cleaning up image - spot removal, masking out background ● Deciding which images to keep and process further ● Colour balancing ● RAW processing
Finishing	<ul style="list-style-type: none"> ● Mastering (eq, reverb, manipulation of dynamic range, stereo imaging) ● Fade ins and fade outs 	<ul style="list-style-type: none"> ● Applying filters, ● Colour processing ● Cropping ● Image Manipulation
Export	<ul style="list-style-type: none"> ● Export to wav, mp3, aiff files for delivery to agency including relevant dithering 	<ul style="list-style-type: none"> ● Export to jpg, tiff, etc for delivery to agency including relevant dithering
Submission	<ul style="list-style-type: none"> ● keywording ● categorisation ● upload files to agency ● selection of appropriate licenses 	<ul style="list-style-type: none"> ● keywording¹ ● categorisation ● upload files to agency ● selection of appropriate licenses

¹ Keywording in photography commonly occurs before this stage, but not all agencies can read the keywords so the photographer sometimes has to insert keywords again